

BILLBOARD

Offering high impact in a premium location, the Billboard showcases your ad at the top of our pages on Newshub and is also available on selected ThreeNow show pages.

Notes

- An active clickthrough URL must be provided
- Animation looping is limited to one
- Do not include close/expand functionality in the build of 3rd party tags
- Billboard available on desktop only
- We are able to accept HTML for our standard display banners if supplied via third party tags

Ad Unit	Dimensions	Formats	Third Party Serving	Max File Size	Animation Duration Including Looping (seconds)	Lead Time (Working Days)
Billboard	970 x 250	png, jpg, gif	Yes	100kb	30	3

