

RICH MEDIA: CARDS BANNER

POWERED BY: **buddy**
by bg

Unique cards styled stack engages the user to take action in the moment.

Notes

- An active clickthrough URL must be provided
- A unique clickthrough URL can be provided for each image (please include clear instructions)
- Include a Call-to-Action (eg. Find out more, Buy now)
- If the image has a white background, place a 1px border
- Image requirements are 2x ad dimensions for optimal quality in the final ad unit

Ad Unit	Number of Images	Dimensions to be supplied	Formats	Third Party Tracking	Recommended File Size	Lead Time (Working Days)
Cards 300x250	2-6	600x500	jpg, png	Tracking pixels only	65-100kb (max 150kb) per image	5 days

