

RICH MEDIA: LIMELIGHT BANNER

POWERED BY: **buddy**
by big

A rotating 3D carousel ensures your message stands out against everything else.

Notes

- An active clickthrough URL must be provided
- A unique clickthrough URL can be provided for each image (please include clear instructions)
- Include a Call-to-Action (eg. Find out more, Buy now)
- If the image has a white background, place a 1px border
- Image requirements are 2x ad dimensions for optimal quality in the final ad unit
- Please keep all vital branding and messaging on the main images. The background will be 80% covered unless the main images have transparent sections.

Ad Unit	Number of Images	Dimensions to be supplied	Formats	Third Party Tracking	Recommended File Size	Lead Time (Working Days)
Limelight 300x250	3-6	600x500	jpg, png	Tracking pixels only	65-100kb (max 150kb) per image	5 days
	1 background* (optional)					

* Please keep all vital branding or messaging on the main images as the background image will 80% covered.

