

RICH MEDIA: PAGES BANNER

POWERED BY: **buddy**
by big

A real page-turner! This format brings paper to life digitally, providing an enticing and truly immersive interactive experience.

Notes

- An active clickthrough URL must be provided
- A unique clickthrough URL can be provided for each image (please include clear instructions)
- Include a Call-to-Action (eg. Find out more, Buy now)
- If the image has a white background, place a 1px border
- Image requirements are 2x ad dimensions for optimal quality in the final ad unit

Ad Unit	Number of Images	Dimensions to be supplied	Formats	Third Party Tracking	Recommended File Size	Lead Time (Working Days)
Pages 300x250	2-5	600x500	jpg, png	Tracking pixels only	65-100kb (max 150kb) per image	5 days

