

# HALF PAGE

Attain more real estate with a Half Page, one of our biggest display formats!

**Notes**

- An active clickthrough must be provided
- This ad unit is desktop only
- We are able to accept HTML for our standard display banners if supplied via third party tags

Ad Unit	Dimensions	Formats	Third Party Serving	Max File Size	Animation Duration Including Looping (seconds)	Lead Time (Working Days)
Half Page	300 x 600	png, jpg, gif	Yes	100kb	30	3

