

HALF PAGE

Get more real estate with a Half Page, one of our biggest display formats! Available across the entire desktop network, Half Pages appear at the top right of the page. This ad unit can also be built in-house by our creative team to feature video.

NOTES

- An active clickthrough must be provided
- This ad unit is desktop only

Ad Unit	Dimensions	Formats	Third Party Serving	Max File Size	Animation Duration Including Looping (seconds)	Lead Time (Working Days)
Half Page	300 x 600	png, jpg, gif	Yes	100kb	30	3

