

## RICH MEDIA: HALF PAGE SPINNER

Achieve additional engagement & time spent viewing with your brand, when you step up your normal Half Page creative into the polished Spinner. This large sleek unit allows you to showcase 4 different messages with an interactive twist.

### NOTES

- At least one active click-through URL must be provided. Each side can have its own click-through. Please specify which click-through you would like implemented on the backup.
- This ad unit must be built in-house with images supplied
- Please supply brand guidelines if available

Ad Unit	Size / Platform	Dimensions to be supplied	Formats	Third Party Serving	Third Party Tracking	Max File Size	Lead Time (Working Days)
Half Page Spinner	300 x 600 (Desktop Only)	4 Images 550 x 900 each  1 backup image 300 x 600	jpg, png	Click tracker for each side eg. 4 total	Tracking pixels only	125kb per image	5 days

