

LEADERBOARD & MOBILE WEB BANNER

The traditional Leaderboard display banner is available across our radio sites and ThreeNow show pages. The Mobile web banner is available across the radio network.

NOTES

- An active clickthrough must be provided

| Ad Unit | Dimensions | Formats | Third Party Serving | Max File Size | Animation Duration Including Looping (seconds) | Lead Time (Working Days) |
|-------------------|------------|---------------|---------------------|---------------|--|--------------------------|
| Leaderboard | 728 x 90 | png, jpg, gif | Yes | 100kb | 30 | 3 |
| Mobile Web Banner | 300 x 50 | | | 50kb | | |

