

MEDIUM RECTANGLE

The Medium Rectangle (MREC) is one of our main display formats & is available across our entire mobile & desktop network, above & below the fold.

NOTES

- An active clickthrough must be provided

Ad Unit	Dimensions	Formats	Third Party Serving	Max File Size	Animation Duration Including Looping (seconds)	Lead Time (Working Days)
MREC	300 x 250	png, jpg, gif	Yes	100kb	30	3

