

RICH MEDIA: MREC CUBE

Add an extra dimension to your standard MREC by turning it into an interactive rich media “Cube”. Enticing users to interact with the cube, showcasing your product range across Mobile & Desktop environments.

NOTES

- At least one active click-through URL must be provided. Each side can have its own click-through. Please specify which click-through you would like implemented on the backup.
- This ad unit must be built in house
- Please supply brand guidelines if available

Ad Unit	Size / Platform	Dimensions to be supplied	Formats	Third Party Serving	Third Party Tracking	Max File Size	Lead Time (Working Days)
MREC Cube	300 x 250 (Desktop & Mobile)	4 Images 600 x 400 each 1 backup image 300 x 250	This ad must be built in-house - jpg, gif or png (No Animation-Flat Images)	No	Tracking pixels only	125kb per image	5 days

