

## NEWS & RADIO: SHORT-FORM VIDEO

Don't miss out on getting your video advertising in front of the very latest in news, sport & entertainment with a placement across Newshub and our Radio network.

### NOTES

- An active clickthrough must be provided
- Please provide high quality video file that will be transcoded for optimal delivery across platforms
- Volume level for video: No higher than -24 Lkfs with a peak no higher than -1 dbFS. If loudness meter is unavailable, a good rule of thumb is not to peak higher than -12 dbFS

Ad Unit	Dimensions	Formats	Third Party Serving	File Size Guide	Lead Time (Working Days)
Video - 15"	from 1280 x 720 (720p) to 1920 x 1080 (1080p)	mp4	Yes	15-20 mb - 15"	5

