

HIGH IMPACT: NEWSHUB SECTION TAKEOVER

A section sponsorship offers brands a unique opportunity to integrate with Newshub and communicate with New Zealanders on a credible, trustworthy platform within a contextually relevant environment.

NOTES

- An active clickthrough must be provided
- Logos, text or call to action placed on the side panels of the skin, may not be visible, due to resolution or screen size of device
- We are able to accept HTML for our standard display banners, eg. Mrec, if supplied via third party tags.
- Skin Template: http://advertising.mediaworks.co.nz/interactive-showcase/templates/psd/skins/mediaworks_aem_skinonly.psd

Ad Unit	Dimensions	Formats	Third Party Serving	Max File Size	Animation Duration Including Looping (seconds)	Lead Time
Desktop Background Skin	2000 x 970 (1160 x 320 safe area)	jpg, psd	No	200kb	N/A	5
MREC	300 x 250	png, jpg, gif	Yes	100kb	30	
Video - 15"	from 1280 x 720 (720p) to 1920 x 1080 (1080p)	mp4	Yes	15-20 mb - 15"	N/A	

