

## THREENOW: LONG-FORM VIDEO

Place your video advertising on ThreeNow and align with some of New Zealand's best news & entertainment shows. Our highly engaged audience will be exposed to your message across all devices, smartphones, tablets, desktops and connected TVs.

### NOTES

- An active clickthrough must be provided
- Non-skippable 15, 30, 45 & 60 second video ads are available
- Please provide high quality video file that will be transcoded for optimal delivery across platforms
- Volume level for video: No higher than -24 Lkfs with a peak no higher than -1 dbFS. If loudness meter is unavailable, a good rule of thumb is not to peak higher than -12 dbFS
- If the video includes sensitive or inappropriate content such as, Alcohol, Violence or Adult themes, please flag this with your MW contact.

Ad Unit	Dimensions	Formats	Third Party Serving	File Size Guide	Lead Time (Working Days)
Video - 15" - 60"	from 1280 x 720 (720p) to 1920 x 1080 (1080p)	mp4	Yes	15-20mb - 15" 30-40mb - 30"	5
Companion MREC - Desktop only (optional)	300 x 250	png, jpg, gif		100kb	

