

MOBILE INTERSCROLLER

A sleek and elegant mobile-exclusive offering with high visibility and smooth scrolling transitions to seamlessly unveil your brand's message. The Mobile Interscroller is also available with our high impact takeover products.

Notes

- An active secure (https) clickthrough must be provided
- Best Practice - ensure you keep the top & bottom 20 pixels clear of vital messaging

Ad Unit	Dimensions	Formats	Third Party Serving	Max File Size	Lead Time (Working Days)
Interscroller (Option 1 - Preferred)	2x images 468 x 320 and 320 x 468 (Landscape & Portrait)	png with transparent background (Alpha channel)	Tracking Pixels only	200kb	5
	750 x 750 (Background Image)	jpg (The background image will be used as a filler and will be scaled and cropped to enable the ad to scale to different device sizes.*)			
Interscroller (Option 2*)	2x images 468 x 320 and 320 x 468 (Landscape & Portrait)	jpg		200kb	
	750 x 750 (Background Image)	jpg (The background image will be used as a filler and will be scaled and cropped to enable the ad to scale to different device sizes.*)			

* Please avoid product images, branding or copy as these will be distorted. For extensive details refer to [this guide](#).

