

MEDIUM RECTANGLE

The Medium Rectangle (MREC) is one of our main display formats & is available across our entire mobile & desktop network, above & below the fold.

Notes

- An active clickthrough must be provided
- We are able to accept HTML for our standard display banners if supplied via third party tags.

Ad Unit	Dimensions	Formats	Third Party Serving	Max File Size	Animation Duration Including Looping (seconds)	Lead Time (Working Days)
MREC	300 x 250	png, jpg, gif	Yes	100kb	30	3

