

THREENOW VIDEO ADVERTISING

Premium video advertising nestled within Three's catch-up platform ThreeNow as well including live streaming-desktop shows. Vibrant content from Three & Bravo are streamed across all devices, including large screen, via our integrations with Smart TV apps, Freeview, Chromecast & Apple Play.

Notes

- An active clickthrough must be provided
- Non-skippable 6, 15, 30, 45 & 60 second video ads are available
- Please provide high quality video file that will be transcoded for optimal delivery across platforms
- Volume level for video: No higher than -24 Lkfs with a peak no higher than -1 dbFS. If loudness meter is unavailable, a good rule of thumb is not to peak higher than -12 dbFS
- If the video includes sensitive or inappropriate content such as, Alcohol, Violence or Adult themes, please flag this with your Three contact.

Ad Unit	Dimensions	Formats	Third Party Serving	File Size Guide	Lead Time (Working Days)
Video - 6" - 60"	from 1280 x 720 (720p) to 1920 x 1080 (1080p)	mp4	Yes	15-20mb - 15" 30-40mb - 30"	5
Companion MREC - Desktop only (optional)	300 x 250	png, jpg, gif		100kb	

